



Amplify Louisiana

Telephone Survey Among 300 Registered & Likely Voters across Public Service Commission District Two in Louisiana
70% cell/30% landline

The Louisiana Public Service Commission (PSC), composed of five elected officials representing distinct districts, is actively exploring a full and robust three-phase evaluation of Louisiana's Electricity Market rules—the first in over twenty years. Louisiana's largest utilities have intended to spend billions building new power plants, which would increase customers' bills. The Commission started a three-part study to determine if there are smarter and more affordable ways to ensure people in Louisiana can get reliable, reasonably priced electricity.

There are opportunities to leverage private sector investments to maintain low electricity costs, empowering Louisiana's energy industry to drive innovation and growth while protecting working families from the financial strain of high utility rates.

There's also an opportunity to fortify Louisiana's energy infrastructure against future calamities while safeguarding customers from excessive rate increases – setting the stage for a more dynamic, competitive, and environmentally sustainable energy sector. [Amplify LA – We Believe Ratepayers Deserve More \(amplifylouisiana.com\)](https://www.amplifylouisiana.com)

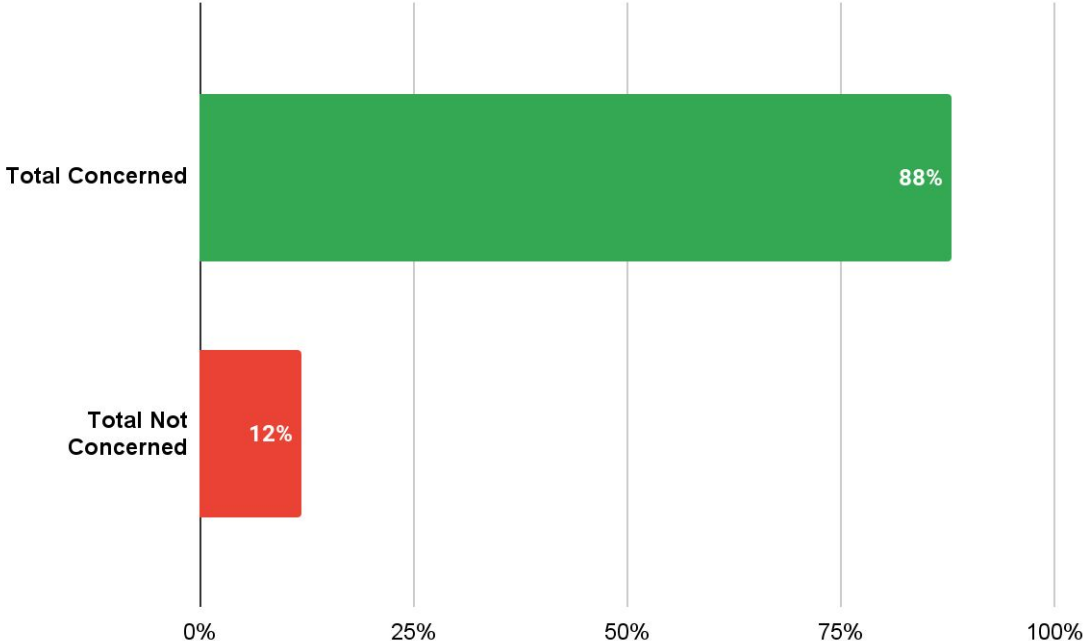
Overview

- In the race for PSC District 2, no candidate is near 50%. Democrat Nick LaBorde leads at 34%, Republican Jean-Paul Coussan 28%, and Republican Julie Quinn (17%), and 22% are undecided.
- Near unanimous concern over the rising cost of living, specifically utilities and electricity.
- Vast majority of voters find unfairness in the current system - where residents cannot shop for their utilities and having to pay for green energy options even if customers do not want it.
- CHOICE reigns supreme for voters and consumers.
- Majority support new plants being built but want corporate employers and private industry to invest their money in the utility sector if it can help hold down costs for all consumers and think companies who generate their own power should be allowed to sell any excess power they have to other ratepayers, because it would drive down costs for all consumers by reducing the need for utility companies to build new power plants.
- Voters overwhelmingly support and would reward a candidate for this seat who would not stick with the status quo, would offer more than one choice in electric provider, would not pass renewable energy cost to the consumer, allow private industry pay for renewable energy, and promote conservative free market principles.

Consensus Concerned Over Rising Cost of Living

This includes 89% of parents, along with nearly 90% across various racial and age groups, highlighting widespread concern that transcends all education levels.

How concerned are you with the cost of living in Louisiana, that is, necessary expenses like food, housing, and utilities?



KAConsulting, LLC on behalf of Amplify Louisiana
Telephone Survey Among 300 Registered & Likely Voters across Public
Service Commission District Two in Louisiana
70% cell/30% landline
October 2024 Data Analysis
All Rights Reserved

The Facts Are Clear: Consumers Are Paying More for Energy, Groceries, and Gas vs. 2019

Essential costs have surged in the past five years, with 91% paying more for groceries, 74% for energy, and 50% for home gas, highlighting widespread financial strain.

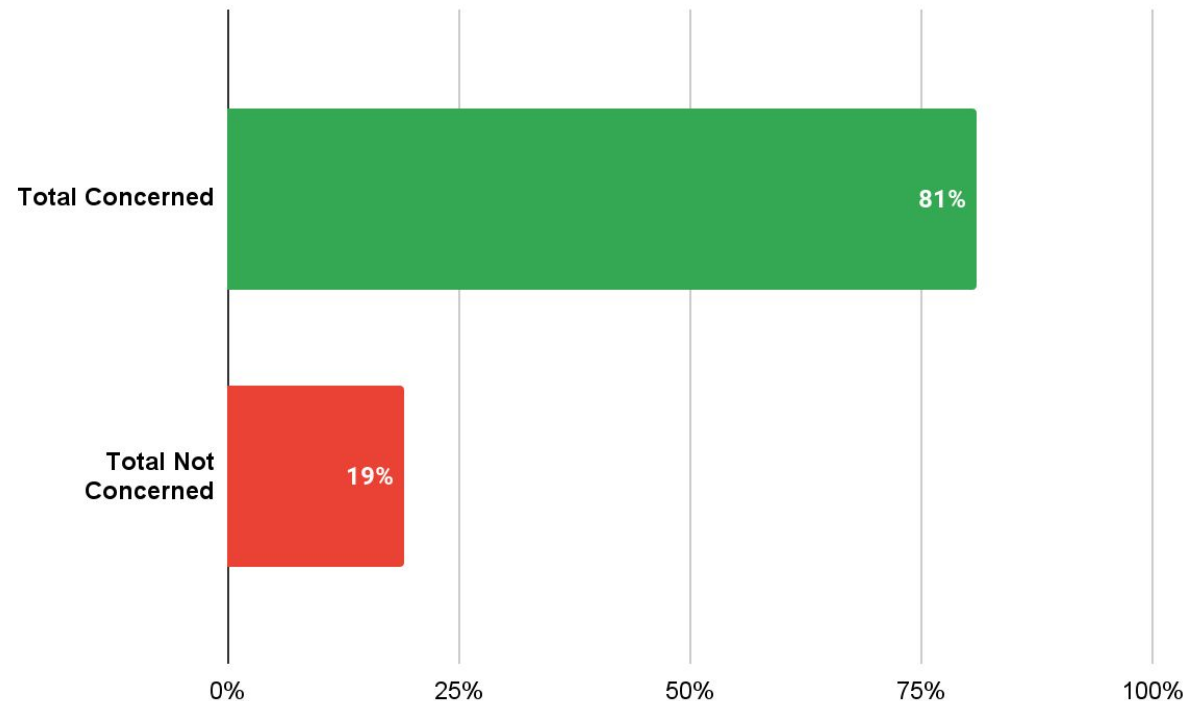
Thinking back to five years ago, are you spending (ROTATED) more or less or about the same on...

| | Total MORE | Total LESS | About the Same |
|------------------------------------|--------------------|-------------------|-----------------------|
| <i>Your grocery bill</i> | 91% Overall | 1% Overall | 8% Overall |
| <i>Your energy bill</i> | 74% Overall | 4% Overall | 21% Overall |
| <i>Your gas bill for your home</i> | 50% Overall | 3% Overall | 25% Overall |

Anxiety Over Energy Costs is Pervasive

An impressive 81% of Louisianans in District Two are concerned about rising electric bills, with unease spanning political lines—76% of Democrats, 80% of Independents, and 82% of Republicans. The cost of energy is a shared concern across all other key cohorts.

Thinking specifically about your electric bill, how concerned are you with the cost of energy in Louisiana?

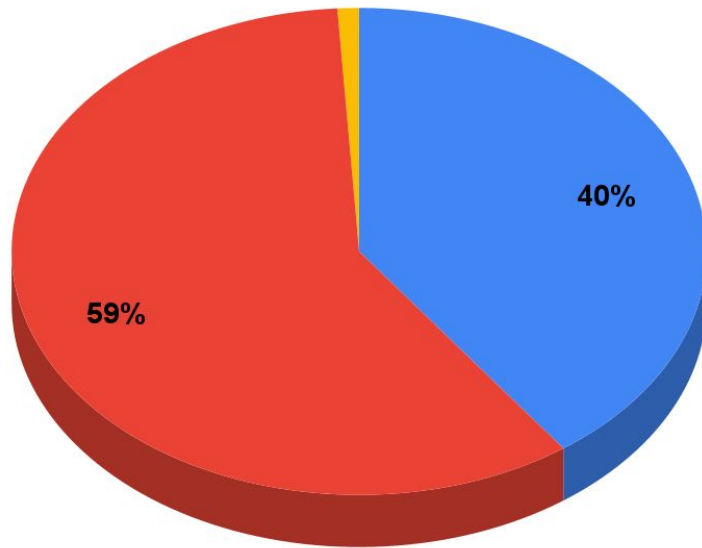


KAConsulting, LLC on behalf of Amplify Louisiana
Telephone Survey Among 300 Registered & Likely Voters across
Public Service Commission District Two in Louisiana
70% cell/30% landline
October 2024 Data Analysis
All Rights Reserved

Hidden Power: More Than Half Are Not Familiar with the Public Service Commission

How familiar would you say you are with the Public Service Commission in Louisiana?

- Total Familiar
- Total Not Familiar
- Unsure/Depends/Declined to state

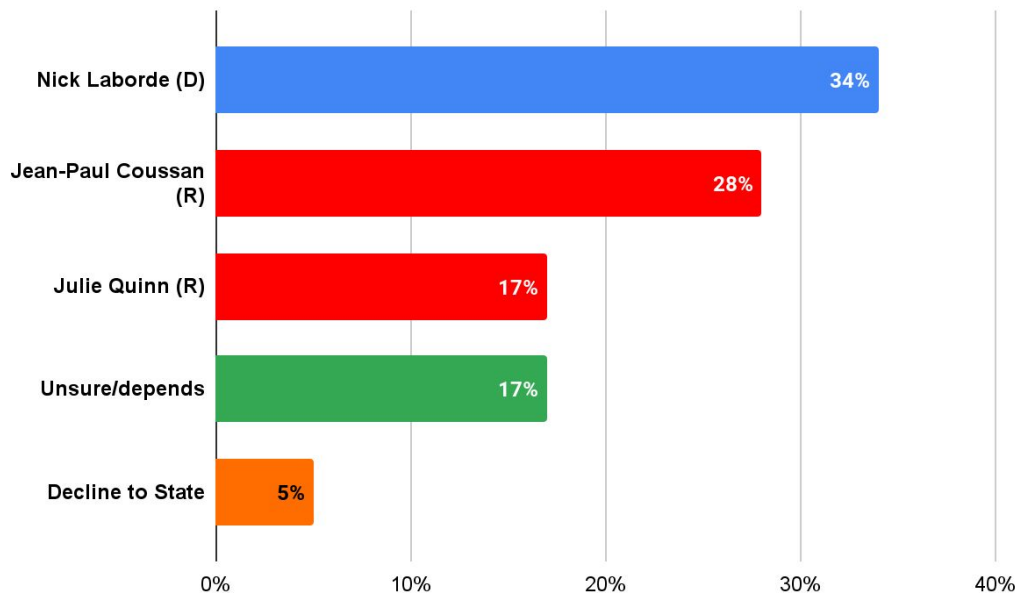


| Notable Crosstabs | Familiar | Not Familiar | Unsure/Depends /Declined to State |
|------------------------|----------|--------------|-----------------------------------|
| Women <49 | 37% | 63% | ** |
| Men 50+ | 48% | 52% | ** |
| Parents | 44% | 56% | ** |
| HS or Less | 27% | 73% | ** |
| GOP | 34% | 65% | 2% |
| Independents | 46% | 54% | ** |
| Energy Costs Concerned | 42% | 57% | ** |
| Baton Rouge DMA | 41% | 59% | 1% |
| Lafayette DMA | 43% | 56% | 1% |
| New Orleans DMA | 35% | 65% | ** |

No Candidate Near 50% in District Two Race: Laborde Leads by 6%

In the race for District Two's Public Service Commission seat, Jean-Paul Coussan (R) holds a strong lead among GOP voters (50%), while Democrat Nick Laborde is favored by those concerned with energy costs (31%). Julie Quinn (R) has modest support across various groups, including 18% of women aged 49 and under. However, voter indecision remains high with 26% of Independents still unsure.

If the election [for PSC] were held today, for which of the following people would you vote?

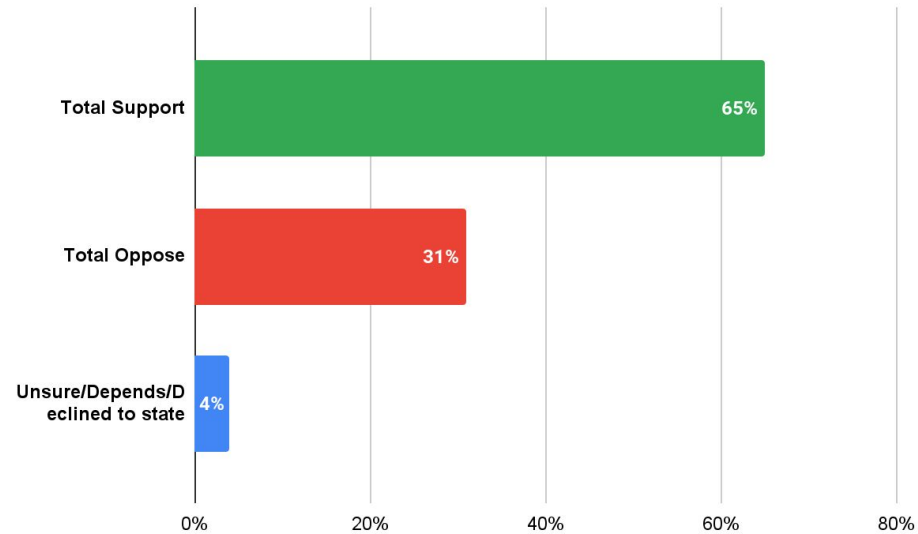


| Notable Crosstabs | Jean-Paul Coussan | Julie Quinn | Nick Laborde | Depends/Unsure/Decline |
|------------------------|-------------------|-------------|--------------|------------------------|
| Women <49 | 16% | 18% | 49% | 16% |
| Men 50+ | 34% | 15% | 29% | 22% |
| Parents | 30% | 18% | 31% | 20% |
| HS or Less | 31% | 23% | 25% | 20% |
| GOP | 50% | 26% | 2% | 23% |
| Independents | 18% | 13% | 43% | 26% |
| Energy Costs Concerned | 28% | 19% | 31% | 23% |
| Baton Rouge DMA | 24% | 14% | 39% | 23% |
| Lafayette DMA | 34% | 15% | 34% | 16% |
| New Orleans DMA | 27% | 25% | 21% | 27% |

Building New Power Plants: Voter Support Strong, but Across Key Cohorts Support is Mixed

Support, even if it raises customer bills, is notably high among men 50+ (71%) and Independents (68%). Women under 49 are more divided, with 57% in favor and 41% opposed. However, opposition is stronger among those with a high school education or less (47% opposed).

Louisiana's largest monopoly utilities are pushing to spend billions of dollars constructing new power plants in the state, stating a need to update the current infrastructure, even if it will increase customers' bills. If not built, outdated facilities will continue to be used. Knowing this, do you support or oppose building new power plants?



Over Two-Thirds of Louisianans in District 2, Believe It's Unfair to Have No Choice in Electric Providers

About 67% overall find the lack of choice in electric providers unfair, with 68% of Republicans and 64% of Democrats in agreement. Only 30% consider the current system fair, reflecting dissatisfaction with provider assignments based on location. This lack of choice limits customers' ability to secure better rates, impacting 23% of residents overall. Additionally, 20% express concern about rising energy costs, emphasizing the need for reforms to increase competition and empower consumer choice.

I am now going to read you a series of statements. For each, please tell me whether you consider it to be fair or unfair.

| | Total FAIR | Total UNFAIR | Unsure/ Depends/ Declined to state |
|---|---|---|---|
| <i>Because there is no choice in electric company providers, customers cannot shop for the best deal for their electricity.</i> | 23% Overall 25% Democrats 21% GOP 22% Independents 20% Energy Costs Concerned 27% Baton Rouge DMA 17% Lafayette DMA 21% New Orleans DMA | 75% Overall 71% Democrats 77% GOP 77% Independents 78% Energy Costs Concerned 71% Baton Rouge DMA 82% Lafayette DMA 78% New Orleans DMA | 2% Overall 3% Democrats 3% GOP 1% Independents 2% Energy Costs Concerned 3% Baton Rouge DMA 1% Lafayette DMA 2% New Orleans DMA |
| <i>Louisiana residents do not get to choose their electric company providers, it is determined by where they live.</i> | 30% Overall 32% Democrats 28% GOP 32% Independents 26% Energy Costs Concerned 32% Baton Rouge DMA 28% Lafayette DMA 29% New Orleans DMA | 67% Overall 64% Democrats 68% GOP 65% Independents 70% Energy Costs Concerned 64% Baton Rouge DMA 69% Lafayette DMA 70% New Orleans DMA | 3% Overall 2% Democrats 4% GOP 3% Independents 3% Energy Costs Concerned 4% Baton Rouge DMA 3% Lafayette DMA 2% New Orleans DMA |

Widespread Perception of Unfairness in Energy Provider Policies

A striking 79% of District Two believe energy monopolies lack price incentives to keep prices down, with 80% of Republicans and 73% of Democrats in agreement. Furthermore, 84% say it's unfair that large industrial customers can choose their energy providers while residential customers cannot, underscoring widespread dissatisfaction with the current system.

I am now going to read you a series of statements. For each, please tell me whether you consider it to be fair or unfair.

| | Total FAIR | Total UNFAIR | Unsure/ Depends/ Declined to state |
|---|---|---|---|
| <i>Big industrial customers are allowed to choose their energy providers, while residential customers are not allowed to do the same.</i> | 12% Overall 14% Democrats 12% GOP 13% Independents 11% Energy Costs Concerned 10% Baton Rouge DMA 16% Lafayette DMA 13% New Orleans DMA | 84% Overall 80% Democrats 85% GOP 84% Independents 85% Energy Costs Concerned 83% Baton Rouge DMA 84% Lafayette DMA 84% New Orleans DMA | 4% Overall 7% Democrats 3% GOP 3% Independents 4% Energy Costs Concerned 7% Baton Rouge DMA ** Lafayette DMA 4% New Orleans DMA |
| <i>Energy companies that are monopolies have no incentive to keep prices low since consumers don't have a choice in providers.</i> | 18% Overall 22% Democrats 18% GOP 16% Independents 16% Energy Costs Concerned 19% Baton Rouge DMA 18% Lafayette DMA 16% New Orleans DMA | 79% Overall 73% Democrats 80% GOP 81% Independents 82% Energy Costs Concerned 78% Baton Rouge DMA 79% Lafayette DMA 81% New Orleans DMA | 3% Overall 5% Democrats 3% GOP 3% Independents 3% Energy Costs Concerned 3% Baton Rouge DMA 2% Lafayette DMA 4% New Orleans DMA |

Public Demands Conservative Free Market Principles to Enhance Competition, Transparency, and Lower Energy Costs

A substantial 81% of District Two find it unfair for monopoly companies like Entergy to force all customers to pay for green energy options. This includes 94% of Republicans and 61% of Democrats. In contrast, 81% support free market (6-in-10 Democrats) principles to increase competition and transparency, reflecting a strong desire for consumer-driven energy solutions.

I am now going to read you a series of statements. For each, please tell me whether you consider it to be fair or unfair.

| | Total FAIR | Total UNFAIR | Unsure/ Depends/ Declined to state |
|--|--|--|--|
| <i>Monopoly companies like Entergy are pushing to have all customers pay for green energy options like solar and wind, whether the customers want it or not.</i> | 17% Overall 37% Democrats 5% GOP 21% Independents 15% Energy Costs Concerned 18% Baton Rouge DMA 21% Lafayette DMA 11% New Orleans DMA | 81% Overall 61% Democrats 94% GOP 76% Independents 83% Energy Costs Concerned 79% Baton Rouge DMA 78% Lafayette DMA 89% New Orleans DMA | 2% Overall 2% Democrats 1% GOP 3% Independents 1% Energy Costs Concerned 2% Baton Rouge DMA 1% Lafayette DMA ** New Orleans DMA |
| <i>Conservative, free market principles that increase competition and transparency would drive down costs and be good for the customer.</i> | 81% Overall 64% Democrats 85% GOP 85% Independents 81% Energy Costs Concerned 80% Baton Rouge DMA 77% Lafayette DMA 87% New Orleans DMA | 16% Overall 27% Democrats 13% GOP 14% Independents 15% Energy Costs Concerned 17% Baton Rouge DMA 18% Lafayette DMA 13% New Orleans DMA | 3% Overall 8% Democrats 3% GOP 1% Independents 3% Energy Costs Concerned 3% Baton Rouge DMA 4% Lafayette DMA ** New Orleans DMA |

Need for Choice in Electric Providers

A striking 84% of District Two residents insist on the right to choose their electric provider, rather than having it determined by their location. Additionally, 87% advocate for more consumer choice among electric companies. This strong support, especially from 86% of Republicans and 75% of Democrats, underscores a significant demand for competition and flexibility in the energy market.

The following statements have been made by some voters here in Louisiana. Please tell me if you agree or disagree with the statement.

| | Total AGREE | Total DISAGREE | Unsure/ Depends/ Declined to state |
|--|--|--|---|
| <i>There needs to be more consumer choice when dealing with the electric company providers, right now we don't have the option of what company we want to use.</i> | 87% Overall 75% Democrats 89% GOP 90% Independents 88% Energy Costs Concerned | 12% Overall 24% Democrats 10% GOP 10% Independents 11% Energy Costs Concerned | 1% Overall 2% Democrats 6% GOP 6% Independents 7% Energy Costs Concerned |
| <i>Customers should have a choice in what electric company provider they want to do business with, not have it determined by where they live.</i> | 84% Overall 75% Democrats 86% GOP 85% Independents 86% Energy Costs Concerned | 15% Overall 24% Democrats 12% GOP 14% Independents 12% Energy Costs Concerned | 1% Overall 2% Democrats 2% GOP 1% Independents 2% Energy Costs Concerned |

Call for Diverse Options in Electric Providers

A notable 89% of Louisianans in District Two advocate for more options with electric providers, including diverse pricing plans and renewable energy choices. This view is shared by 90% of Democrats, 86% of Republicans, and 92% of Independents. Furthermore, 86% believe electricity is too expensive, underscoring a strong demand for affordability and flexibility in energy offerings.

The following statements have been made by some voters here in Louisiana. Please tell me if you agree or disagree with the statement.

| | Total AGREE | Total DISAGREE | Unsure/ Depends/ Declined to state |
|--|--|--|--|
| <i>Customers should have more options with their electric energy provider, like different pricing plans and renewable energy offers.</i> | 89% Overall 90% Democrats 86% GOP 92% Independents 91% Energy Costs Concerned | 10% Overall 10% Democrats 12% GOP 8% Independents 9% Energy Costs Concerned | 1% Overall **% Democrats 2% GOP **% Independents **% Energy Costs Concerned |
| <i>Electricity is too expensive right now</i> | 86% Overall 81% Democrats 88% GOP 88% Independents 90% Energy Costs Concerned | 14% Overall 19% Democrats 12% GOP 13% Independents 10% Energy Costs Concerned | ** |

Support for Private Funding of Renewable Energy: Preference for Industry Investment Over Monopolized Purchasing

A significant 87% of residents support private investment in renewable energy plants, with backing from 83% of Democrats, 86% of Republicans, and 90% of Independents. Additionally, 90% favor allowing multiple energy providers to ensure consumer choice, reflecting consistent support across political lines. Opposition remains minimal, with only 12% against private investment and 9% opposing diverse utility options.

Again, LA's largest utilities have made clear they intend to spend billions building new power plants, which would dramatically increase customers' bills. The PSC is exploring and researching more affordable ways to make sure people in Louisiana can get reliable, reasonably priced electricity. Which of the following options would you support in order to help residents of Louisiana keep their electricity bills from increasing?

| | Total SUPPORT | Total OPPOSE | Unsure/ Depends/ Declined to state |
|--|--|--|---|
| <i>Allow different companies to provide energy options, not just one based on where you live, so that customers have a choice in their utility providers.</i> | 90% Overall 88% Democrats 90% GOP 90% Independents 90% Energy Costs Concerned | 9% Overall 12% Democrats 8% GOP 9% Independents 8% Energy Costs Concerned | 1% Overall ** Democrats 2% GOP 1% Independents 2% Energy Costs Concerned |
| <i>Allow private industry and the largest companies that use more power to pay for new power plants at their own cost which could lower the cost to regular customers.</i> | 87% Overall 83% Democrats 86% GOP 90% Independents 88% Energy Costs Concerned | 12% Overall 17% Democrats 11% GOP 10% Independents 11% Energy Costs Concerned | 1% Overall ** Democrats 2% GOP ** Independents ** Energy Costs Concerned |

Nearly 80% Favor Energy Credits and Private Investment to Combat Rising Utility Costs

A striking 81% of respondents support energy credits for reducing usage during peak times, while 76% favor allowing private companies to invest in renewable energy. These insights urge the Public Service Commission to prioritize affordable and reliable electricity access for all Louisianans.

Again, Louisiana's largest utilities have made clear they intend to spend billions building new power plants, which would dramatically increase customers' bills. The Public Service Commission is exploring and researching more affordable ways to make sure people in Louisiana can get reliable, reasonably priced electricity. Which of the following options would you support in order to help residents of Louisiana keep their electricity bills from increasing?

| | Total SUPPORT | Total OPPOSE | Unsure/ Depends/ Declined to state |
|--|--|--|---|
| <i>Provide a credit to customers who use less energy during peak usage times, for example, lowering the AC on extreme heat days.</i> | 81% Overall 81% Democrats 79% GOP 82% Independents 79% Energy Costs Concerned | 17% Overall 17% Democrats 18% GOP 16% Independents 19% Energy Costs Concerned | 2% Overall 2% Democrats 2% GOP 2% Independents 2% Energy Costs Concerned |
| <i>Allow private companies, at their own risk, to pay for new renewable energy plants as opposed to forcing those companies to buy renewable energy from monopolies.</i> | 76% Overall 69% Democrats 74% GOP 84% Independents 78% Energy Costs Concerned | 19% Overall 25% Democrats 19% GOP 15% Independents 18% Energy Costs Concerned | 4% Overall 5% Democrats 7% GOP 1% Independents 4% Energy Costs Concerned |

Breaking The Monopoly: A Call for Consumer Power and Market Reform

Advocates for maintaining these monopolies argue that companies like Entergy have heavily invested in the state’s infrastructure, helping to keep rates stable. However, a strong majority—70% of people, including 68% of Republicans and 74% of Independents—believe it’s time to open the market. These critics argue that monopolies, with guaranteed profits, lack motivation to cut costs or improve performance, giving ratepayers little control over their energy expenses.

For decades, Louisiana's utility providers have operated as monopolies, meaning customers have no control from whom they purchase electricity. Knowing this, which person do you agree with more?

| Person One | Person Two |
|---|---|
| <p><i>We should keep the monopolies in place because companies like Entergy have invested billions of dollars into our state’s infrastructure in the form of electrical lines and power plants while keeping rates low.</i></p> | <p><i>We should get rid of the monopolies and open the market, so ratepayers have more control because monopoly power companies like Entergy are guaranteed profits, regardless of their performance and they have little interest in lowering costs.</i></p> |
| <p>26% Total</p> <p>28% GOP 21% Independents 27% Baton Rouge DMA 29% New Orleans DMA</p> | <p>70% Total</p> <p>68% GOP 74% Independents 71% Baton Rouge DMA 70% New Orleans DMA</p> |

Who Should Pay for Louisiana's Energy Future? Close to 7-in-10 Say Private Industry

Some people in Louisiana believe that large industrial companies and private industry who want to use “green” or renewable energy should pay 100% of the costs of the new renewable energy they want. I am now going to read to you some statements that are researched and true, regarding Louisiana’s energy utilities. For each, please tell me whether knowing this would make you more or less likely to support having large employers and private industry pay for the updates to the electrical system.

| | Total MORE LIKELY | Total LESS LIKELY | Unsure/ Depends |
|---|--|--|--|
| <i>This is exactly what Louisiana oil and gas companies want to be able to do – invest their own money into building renewable power options.</i> | 76% Overall 76% GOP 82% Independents 77% Energy Costs Concerned | 21% Overall 20% GOP 17% Independents 21% Energy Costs Concerned | 2% Overall 4% GOP 1% Independents 2% Energy Costs Concerned |
| <i>There would be more renewable energy available on the power grid.</i> | 71% Overall 63% GOP 79% Independents 69% Energy Costs Concerned | 25% Overall 31% GOP 20% Independents 26% Energy Costs Concerned | 5% Overall 6% GOP 2% Independents 5% Energy Costs Concerned |
| <i>Industrial customers should be able to pay an “exit fee” which will allow them to choose their own energy supplier.</i> | 69% Overall 63% GOP 72% Independents 71% Energy Costs Concerned | 29% Overall 34% GOP 26% Independents 27% Energy Costs Concerned | 2% Overall 3% GOP 2% Independents 2% Energy Costs Concerned |

Strong Backing for Private Investment and Power Sales in Louisiana's Utility Landscape

Nearly 8-in-10 want to look at all options to save customers money including companies selling their excess power.

With whom do you agree with more?

| Person One | Person Two |
|---|---|
| <p>Corporate employers and private industry should not be involved with the utility sector. The Public Service Commission should keep the current utility system just like it is.</p> | <p>It is smart for the Public Service Commission to look at options for allowing corporate employers and private industry to invest their money in the utility sector if it can help hold down costs for all consumers.</p> |
| <p>18% Total</p> <p>22% Democrats 16% GOP 19% Parents 19% High School or Less 19% Independents</p> | <p>81% Total</p> <p>76% Democrats 83% GOP 80% Parents 81% High School or Less 80% Independents</p> |

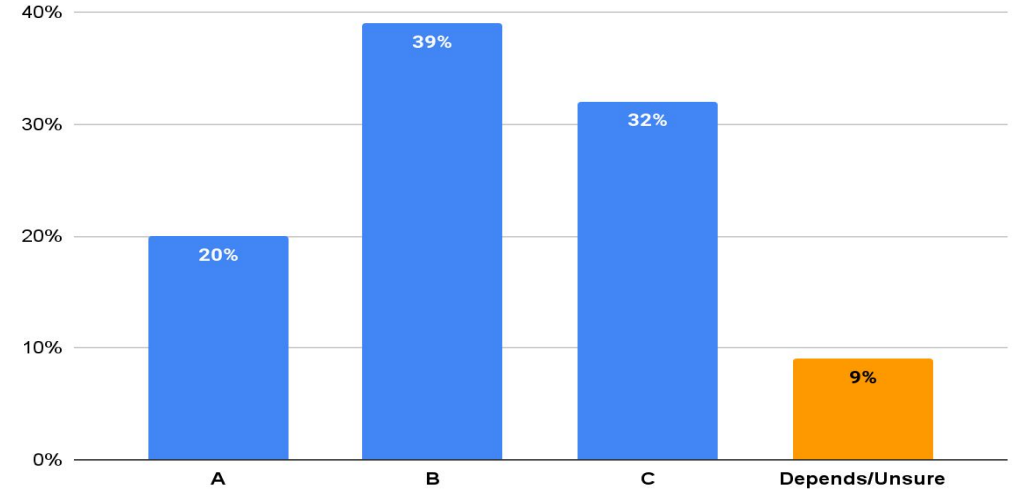
| Person One | Person Two |
|--|--|
| <p>Companies who generate their own power should be allowed to sell any excess power they have to other ratepayers because it would drive down costs for all consumers by reducing the need for utility companies to build new power plants.</p> | <p>Companies who generate their own power should not be allowed to sell any excess power to other ratepayers, because that means fewer companies are paying the utility company which will drive up costs.</p> |
| <p>77% Total</p> <p>75% Democrats 77% GOP 77% Parents 73% High School or Less 77% Independents</p> | <p>20% Total</p> <p>24% Democrats 18% GOP 18% Parents 25% High School or Less 20% Independents</p> |

Diverging Opinions on Entergy's Renewable Energy Initiative

Only 20% of voters say residential voters should have to pay for renewable energy.

Entergy is proposing to spend millions of dollars constructing plants to supply renewable energy like solar and wind to its customers. The costs of these plants would be paid for by all of Entergy's customers, including retail customers, even if customers don't want to use renewable energy sources. Which of the following statements most closely reflects your views on this information?

- A) *Renewable energy is good for the environment and all customers, and larger industrial and everyday citizens should all join in the effort of paying for renewable energy.*
- B) *Retail customers should not be forced to pay for these solar and wind plants that are being built primarily for the needs of large industrial customers.*
- C) *Private companies should be allowed to invest their own money in the development of solar plants, and not be forced to buy solar power from Entergy.*



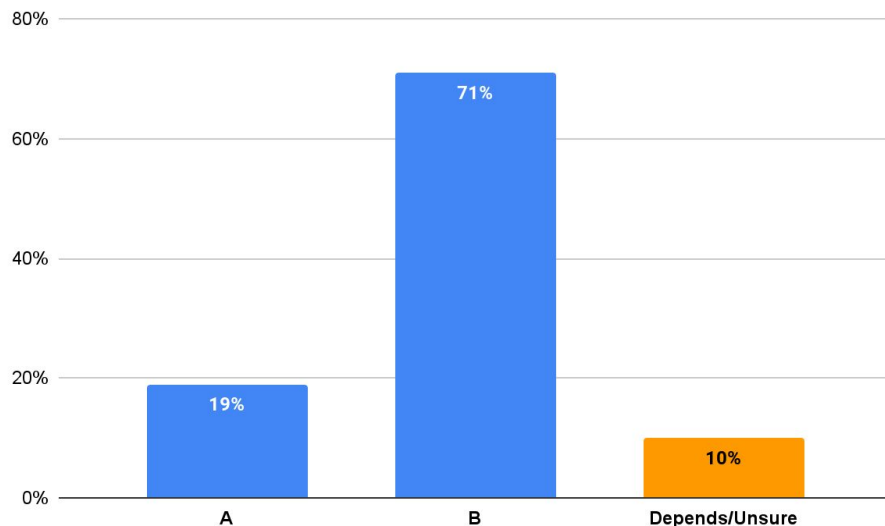
| Notable Crosstabs | A | B | C | Depends/Unsure |
|------------------------|-----|-----|-----|----------------|
| Women <49 | 16% | 39% | 37% | 8% |
| Men 50+ | 23% | 38% | 32% | 8% |
| Parents | 21% | 40% | 31% | 8% |
| HS or Less | 14% | 45% | 34% | 6% |
| Independents | 21% | 38% | 40% | 11% |
| Energy Costs Concerned | 16% | 42% | 32% | 10% |
| Baton Rouge DMA | 24% | 38% | 29% | 9% |
| New Orleans DMA | 8% | 41% | 43% | 8% |

Across Key Cohorts, Over 7-in-10 Believe Companies, Rather than the Consumer, Should Pay for Renewable Energy Resources

While Democrats are evenly split on this issue, clear majorities (>70%) of other demographics are in agreement.

Thinking about the impact and importance of renewable energy, which of the following statements do you agree with the most?

- A) Renewable energy and helping the environment are important and I would be willing to pay a reasonable amount to do my part.
- B) Industrial users of electricity use tremendously more power than regular customers, and if they want to invest private money to generate renewable power options - then they should be allowed to do that - at no cost to other customers.



| Notable Crosstabs | A | B | Depends/Unsure |
|------------------------|-----|-----|----------------|
| Women <49 | 22% | 65% | 12% |
| Men 50+ | 16% | 75% | 9% |
| Parents | 18% | 72% | 10% |
| HS or Less | 16% | 75% | 9% |
| GOP | 7% | 82% | 10% |
| Democrats | 46% | 46% | 8% |
| Independents | 19% | 71% | 11% |
| Energy Costs Concerned | 15% | 75% | 10% |
| Baton Rouge DMA | 23% | 67% | 11% |
| New Orleans DMA | 13% | 78% | 10% |

8-in-10 Voters Support a Candidate that Believes in Greater Choice and Free Market

A decisive majority of energy cost wary consumers support variety and conservative principles, with an majority of Democrats also in agreement.

And would you be more or less supportive of a candidate that...

| | Total SUPPORT | Total OPPOSE | Unsure/ Depends/Makes No Difference/Declines to State |
|---|--|--|---|
| <i>Believes customers should have more than one choice in their electric provider.</i> | 87% Overall 78% Democrats 90% GOP 87% Independents 89% Energy Costs Concerned | 12% Overall 20% Democrats 8% GOP 12% Independents 8% Energy Costs Concerned | 2% Overall 2% Democrats 2% GOP 2% Independents 2% Energy Costs Concerned |
| <i>Wants to explore different options for Louisiana's energy policy.</i> | 84% Overall 78% Democrats 82% GOP 89% Independents 84% Energy Costs Concerned | 14% Overall 22% Democrats 14% GOP 10% Independents 13% Energy Costs Concerned | 2% Overall 0% Democrats 3% GOP 1% Independents 2% Energy Costs Concerned |
| <i>Believes in conservative, free market principles that give customers more choice and control instead of protecting government-sanctioned monopolies.</i> | 79% Overall 59% Democrats 84% GOP 83% Independents 82% Energy Costs Concerned | 18% Overall 32% Democrats 14% GOP 15% Independents 15% Energy Costs Concerned | 3% Overall 9% Democrats 2% GOP 2% Independents 3% Energy Costs Concerned |

Power to the Companies: 70% Back Business Autonomy in Renewable Energy Decisions, Uniting Democrats and GOP

The consensus spans political lines that companies should cover all costs: 83% of Republicans, 74% of Independents, and 61% of Democrats share this view. Additionally, 71% oppose forcing citizens to buy energy from a chosen provider, and 66% reject paying for unwanted renewable resources, highlighting a clear preference for consumer choice in energy matters.

And would you be more or less supportive of a candidate that...

| | Total SUPPORT | Total OPPOSE | Unsure/ Depends/Declined to state |
|--|--|--|---|
| <i>Supports having private companies and large industry pay 100% of the costs of the renewable energy they want.</i> | 75% Overall 61% Democrats 83% GOP 74% Independents 76% Energy Costs Concerned | 23% Overall 39% Democrats 12% GOP 26% Independents 21% Energy Costs Concerned | 2% Overall ** Democrats 5% GOP 0% Independents 2% Energy Costs Concerned |
| <i>Believe it is not the American way to force citizens to buy something from a company they can't choose.</i> | 71% Overall 47% Democrats 78% GOP 74% Independents 74% Energy Costs Concerned | 26% Overall 20% Democrats 16% GOP 23% Independents 22% Energy Costs Concerned | 3% Overall 2% Democrats 5% GOP 3% Independents 4% Energy Costs Concerned |
| <i>Does not think customers should have to pay for renewable energy resources if they don't want them.</i> | 66% Overall 49% Democrats 79% GOP 60% Independents 71% Energy Costs Concerned | 32% Overall 51% Democrats 18% GOP 38% Independents 28% Energy Costs Concerned | 2% Overall ** Democrats 3% GOP 2% Independents 2% Energy Costs Concerned |

7-in-10 Louisianians are looking for a candidate that seeks to change the state's energy policies

Only about 3-in-10 Democrats, Republicans, and those concerned about the costs of energy, and 2-in-10 Independents, wish to maintain the status quo

And would you be more or less supportive of a candidate that...

| | Total SUPPORT | Total OPPOSE | Unsure/ Depends/Makes No Difference/Declined to state |
|--|--|--|--|
| <i>Wants to keep Louisiana's energy policy the same.</i> | 27% Overall 27% Democrats 34% GOP 22% Independents 26% Energy Costs Concerned | 67% Overall 69% Democrats 56% GOP 74% Independents 67% Energy Costs Concerned | 6% Overall 4% Democrats 10% GOP 4% Independents 7% Energy Costs Concerned |